

# SING for a Change



MARCH 4-7, 2026  
TACOMA, WASH.

## NORTHWESTERN ACDA CONFERENCE 2026

# SPONSORSHIPS & ADS

**We invite you to join ACDA Northwestern Region as a conference sponsor, or through purchase of advertising.**

At our Regional Conference we host

- Over 300 choral professionals from 6 states!
- Industry professionals and over 700 honor choir students and their families
- World renowned professional, community and collegiate choral ensembles
- The opportunity to engage with choral professionals and enthusiasts from around the country
- Conductors, educators, singers, session presenters and audience members

Choose the sponsorship level and advertising packages that best suit your personal and brand needs.

**We are grateful for your engagement and for supporting the choral community in the ACDA Northwestern Region.**

For premium sponsorship opportunities ranging from \$1,500 to \$10,000 email Kara Kegelman at ACDA National, or review the pdf "Sponsorship Opportunities for 2026 Region Conferences" by clicking [this link](#).

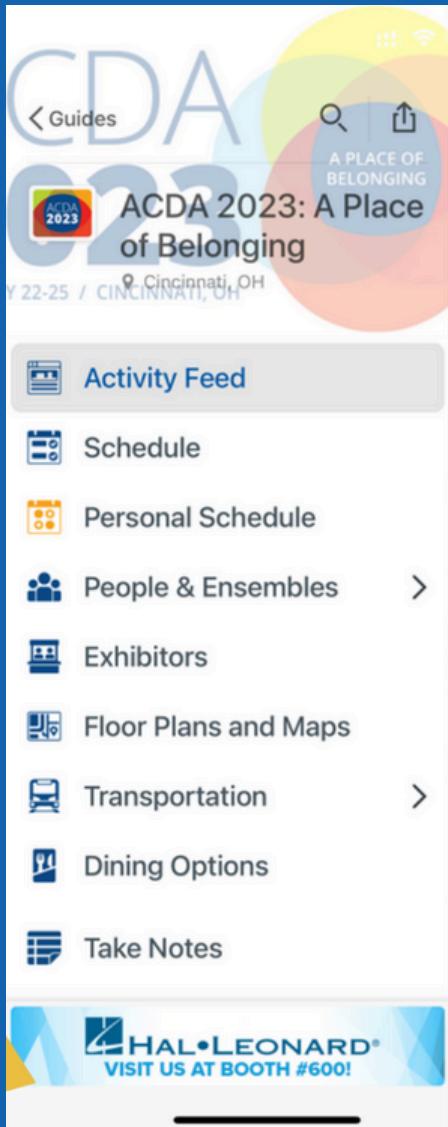
# Conference App Advertising

The NW ACDA conference app is the front door to our conference. Over 90% of conference attendees utilize the app daily to check scheduling, view exhibitor lists, and view the activity feed for posts from colleagues and event organizers. There are three options for conference app advertising.



## **Banner AD - \$100 single day, \$300 full conference (four days)**

Banner ads are highly visible, located at the bottom of the conference app screen. Ads will appear for 30 seconds on a rotating basis.



**Logo/banner  
Including any Info you desire**

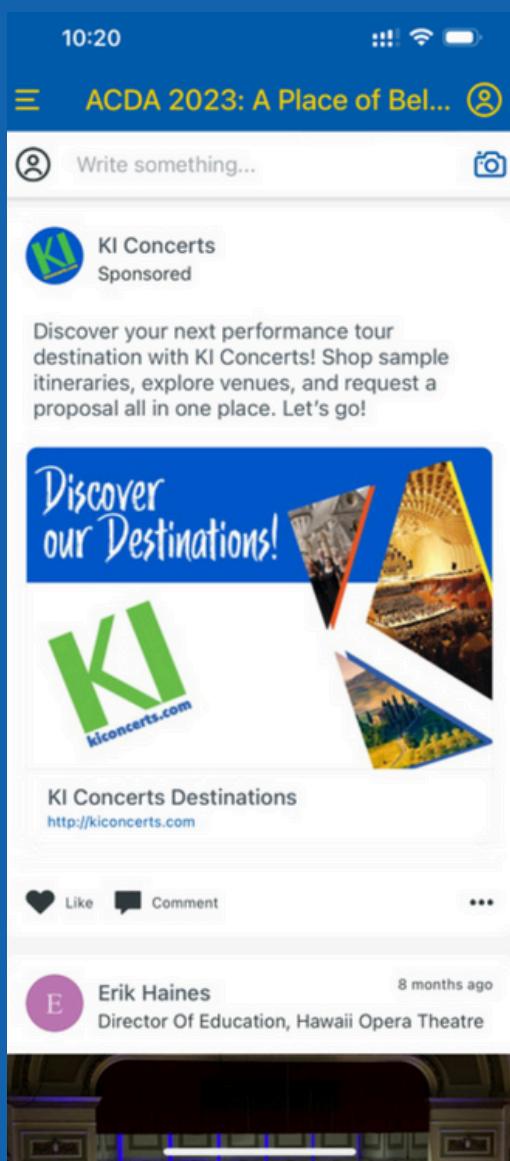


# Conference App Advertising, continued



## Sponsored Activity Feed AD \$150/placement

The Conference App



← **Thumbnail**

← **Description**

← **Logo/business Image**

← **URL link**

# SING for a Change



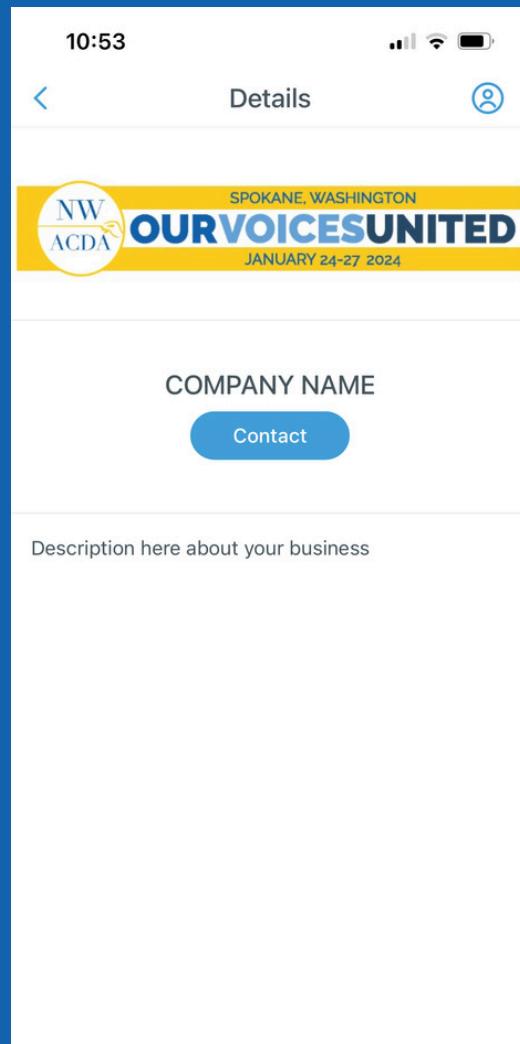
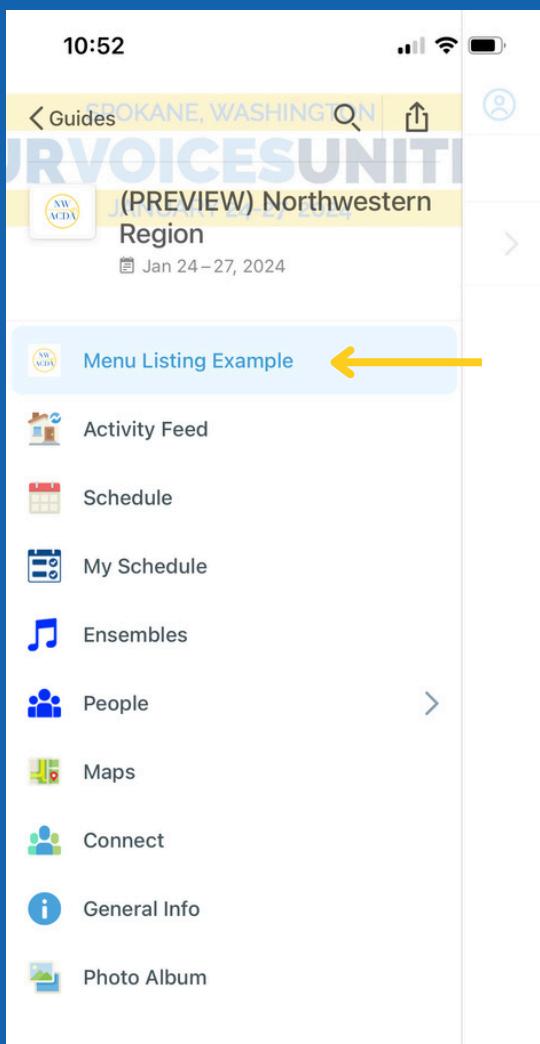
MARCH 4-7, 2026  
TACOMA, WASH.

# Conference App Advertising, continued



## Menu Listing AD \$200/day

Dedicated Listing for one conference day on guidebook app



← Logo  
← Company  
← Contact  
← Description & Other Info



# Conference Sponsorship Packages

## **FRIEND OF NW ACDA - \$300**

- Recognition on sponsor list in all printed programs
- Logo inclusion in email marketing
- 1 Activity Feed Post in Conference App

## **FORTE - \$500**

- Recognition on sponsor list in all printed programs
- Logo inclusion in email marketing
- 1 Banner Ad in Conference App OR 1 Activity Feed Post in Conference App
- Half page ad in conference program of choice (Opening night; music in worship; Honor Choirs)
- Ad on NWACDA Facebook Page

## **FORTISSIMO - \$1,000**

- Recognition on sponsor list in all printed programs
- Logo inclusion in email marketing
- 1 Banner Ad in Conference App AND 1 Activity Feed Post in Conference App
- Full page ad in conference program of choice (Opening night; music in worship; Honor Choirs)
- Ad on NWACDA Facebook
- Sponsored post in Conference App
- Full page ad in the printed opening night program
- Logo on NWACDA website

## Additional Sponsorship Opportunities

**Exclusive Opening Concert Sponsor - \$1000 (limit of one sponsor)**

Recognition in printed concert program  
Live emcee acknowledgement at beginning of concert  
Recognition in app

**Reception sponsorship - \$1000**

Wednesday exhibitor reception sponsorship

**Honor choir concert sponsor - \$500 (six sponsorships available)**

Recognition in printed concert program  
Live emcee acknowledgement at beginning of concert  
Recognition in app

**Reading Session Sponsor - \$350 (limit of one per session)**

Live emcee acknowledgement at beginning of session  
Recognition in app/session description  
If interested, reach out to [nathanconnell@nwacda.org](mailto:nathanconnell@nwacda.org) for information on specific reading session topics

**Concert hour sponsorship - \$250 (four sponsorships available)**

**Interest session sponsorship - \$100 (20 sponsorships available)**  
Live emcee acknowledgement at beginning of session  
Recognition in app/session description

# Information & Payment



[CLICK HERE](#)

---

FOR SPONSORSHIP & PAYMENT OPTIONS



**CONTACT US**

---

[nathanconnell@nwacda.org](mailto:nathanconnell@nwacda.org)

**We can't wait to see you in  
Tacoma!**

